

The STAKE Playbook Guide

S



Surfacing Opportunities

Identify hidden potential to maximize value

T



Transforming Approaches

Reimagine methods to create innovative solutions

O



Optimizing Resources

Streamline processes and tools for efficiency

K



Kindling Innovation

Spark new Ideas and foster continuous improvement

E



Engaging Teams

Collaborate and empower to turn insights into action

The STOKE Playbook Guide

Use this guide to capture your insights and actions during the session. For each STOKE element, write down one insight, one action you will take, and the value delivered once you apply it.

STOKE Element	Definition	Insight	Action	Value Delivered
S Surfacing Opportunities 	Spot hidden opportunities by reframing problems and looking beyond the obvious.			
T Transforming Approaches 	Shift from requirements gatherer to value driver by evolving your methods.			
O Optimizing Resources 	Maximize the tools you already have instead of always seeking new ones.			
K Kindling Innovation 	Spark creativity with small ideas that can lead to bigger change.			
E Engaging Teams 	Drive success through collaboration and better stakeholder engagement.			